

Student worksheet

Elevator pitch

What is an elevator pitch?

When you are looking for work it is good to be able to briefly tell people about yourself. This kind of communication is frequently referred to as an “elevator pitch” because it should take no longer than the time it takes to ride an elevator (a minute or so).

Watch the example of a student giving the elevator pitch ([click here](#))

This is what the student says:

“My name is Joe Smith and I am a Year 10 student at St. Jeronimo Community College. I have always loved animals and I hope to study wildlife conservation at university when I leave school. I am a motivated and hardworking student who is looking for a 1-week work experience in April this year. I’d really like to learn more about the work that your organization does in caring for injured wildlife. Would you be willing to meet with me to discuss work experience opportunities?”

Disclaimer – this example is fictional. Any resemblance to a real person or organisation is unintentional.

You can write your own elevator pitch by filling in the information below:

Your name _____

Where you study _____

Your key strengths and interests _____

What you are wanting from the other person _____

When you have written your elevator pitch practice speaking it to family and friends. Time yourself and ask them for feedback.

